

Did you know? Did you know?

Support MDG3

By promoting gender equality and women empowerment

Societies where women are more equal stand a much greater chance of achieving the Millennium Development Goals by 2015.

Every single goal is directly related to women's rights and societies where women are not afforded equal rights as men can never achieve development in a sustained manner.

In Asia, Latin America, and Africa, where women have been given a chance to succeed through small business loans or increased educational opportunities, families are stronger, economies are stronger, and societies are flourishing.

In the least developed countries nearly twice as many women over 15 are illiterate compared to men.

Source: UNFPA

Today women make-up 60% to 70% of the global tourism workforce compared to the early 80's where they only represented a third of this segment.

Source: ILO

In catering/ Accommodation women make up over 90% of all employees

Source: ILO

The World Tourism Organization is committed to the Millennium Development Goals. UNWTO encourages the implementation of the Global Code of Ethics for Tourism to maximize positive economic, social and cultural effects of tourism and fully reap its benefits.

“From the UNWTO point of view closing the gender gap also means increased access to education, employment and better workplace conditions for women.”

UNWTO Secretary-General
Mr. Francesco Frangialli

The United Nations World Tourism Organization is a specialized agency of the United Nations and the leading international Organization in the field of tourism. It serves as a global forum for tourism policy issues and a practical source of tourism know-how.

For more information please contact us at: ethics@unwto.org

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WORLD TOURISM ORGANIZATION

Committed to Tourism, Travel and the Millennium Development Goals

